

Ticketcorner

Growth and strategic evolution

2005 was a good year for Ticketcorner. All markets contributed to the company's strong revenue growth.

New products were launched successfully, including the print@home system, Easy Outlet for on-line point-of-sale ticketing, Easy Access for organizers' access management and Easy Tix, an autonomous ticketing system for organizers wishing to have their own reservation system.

Switzerland

The reopening of the renovated Hallenstadion in Zurich had a substantial impact on ticketing activities. This stadium is the largest in Switzerland and hosts a multitude of events.

Collaboration with PostFinance

After a successful pilot test, 1 000 post offices will have a Ticketcorner point of sale in 2006. Based on RFID technology, PostFinance's Postcards can be used as entry tickets to access events sold by Ticketcorner.

Germany

Ticketcorner concluded a contract for the sale of tickets for the 2007 World Handball Championships, which are the most important upcoming sports event in Germany after the Football World Cup in 2006.

Austria

The signing of a contract with the Raiffeisen group of banks of the Lower Austria/Vienna region opens interesting prospects on the Austrian market. This group has been one of the main organizations of ticket pre-sale in the region for a long time. It has entrusted this service to Ticketcorner, with a view to developing it even further.

Set for international growth

The new shareholding structure and the positive developments of 2005 provide Ticketcorner with strong assets to accelerate its European growth strategy.